



2024 Annual Conference Sponsorship Opportunities

February 13-15, 2024 • TradeWinds Island Resort • St Pete Beach, FL

Sponsor Benefits	Platinum \$5,000 (limit 3)	Gold \$3,500	Silver \$2,000	Bronze \$850
Daily Sponsor	✉			
Conference Sponsorship Item	✉			
Program Ad	✉			
Daily Conference Emails	✉			
Vendor Presentation	15 min	10 min		
Meeting Space	✉	✉		
Web ad on presortmailer.org	✉	✉	✉	
Golf Outing Sponsorship	5D	ADC	MXD	
Attendee Contact List	✉	✉	✉	✉
Logo on Pre-Conference Emails	✉	✉	✉	✉
Logo in Program	✉	✉	✉	✉
Registration Bag Insert	✉	✉	✉	✉
Promotional Items	Optional \$500/\$300	Optional \$500/\$300	Optional \$500/\$300	Optional \$500/\$300
6' Vendor Table	✉	✉	✉	✉

Table Topics (1 total)

Sponsor our networking round tables with refreshments and bar. Logo will be displayed on presentation played during breaks in the session room.

\$1,500

Breakfast Sponsor (3 total)

Logo will be displayed in breakfast venue and displayed on presentation played during breaks in the session room.

\$2,000

Lunch Sponsor (2 total)

Logo will be displayed in lunch venue and displayed on presentation played during breaks in the session room.

\$2,500

Break Sponsor (1 total)

Logo will be displayed near break/refreshment setup and displayed on presentation played during breaks in the session room.

\$1,500

40th Anniversary Reception (multiple)

Sponsor our big event with live music and expanded menu options. Logo will be displayed on presentation played during breaks in the session room.

\$1,500



2024 Annual Conference

Sponsorship Opportunity Details

Three platinum sponsorships are available on a first-come first-serve basis. All other sponsorships have an unlimited availability. Each platinum will be assigned to sponsor a specific day of the conference for conference e-mails and other exclusive opportunities. Payment must be made in full to receive sponsorship.

Platinum sponsor will have **Conference Sponsorship of Choice** of Registration Bag, Event Lanyard, or Notebook on a first-come first-serve basis.

All sponsors regardless of sponsorship level will receive an 6' table, chairs, and electric hookup. **Please notify the sponsorship team if you do not wish to have a table display.**

Marketing Materials Required by Sponsor are due to lora.patton@eii-online.com no later than January 12, 2024. These items include:

- Company Logo - High Resolution file; .ai or .eps preferred; .pdf, .jpg, .tiff, .ps also accepted
- Program Ad (Platinum only)
8" x 4" , no bleed, high resolution 300 dpi
- Web Ad (Platinum, Gold, and Silver only)
300x250 pixels, .jpg or .png

Web ad is for Platinum, Gold, and Silver sponsors. 300x250 pixel ad will display on presortmailer.org and will run from January 2024 - December 2024. Sponsor ads will be generated in random order.

Pre-Conference Emails that include important updates on the conference will include all sponsor logos. **Daily Conference Emails** will include an exclusive Platinum sponsor logo per day. Conference day for sponsorship TBD

Vendor presentations will be assigned based on sponsorship level. **New in 2023 - Silver sponsors will not have a presentation.**

Golf Outing Sponsorships will be included with Platinum, Gold, and Silver sponsorships. This will include logos in Golf Outing promotional emails & hole signs on the course

All sponsors are welcome to submit 150 **Promotional items** to be inserted into the registration bags. You may also select from a list of promotional items (found on page 3) that may be purchased through NAPM for an additional cost. The fee must be paid in advance of order. All promotional items must be selected by 12/15/2023.

The **registration bag inserts** are marketing collateral provided by sponsor, please send 150 (ea) prior to the conference.

Please send both promotional items and inserts by February 1, 2024 to:

Attn: Lora Patton - NAPM
Engineering Innovation, Inc
3601 Sagamore Pkwy N., Ste Eii
Lafayette, IN 47904-5041

All sponsors will have their logo featured on presentation displayed during pre-conference times, breaks, and lunch.

Attendee and NAPM Membership Contact lists will be provided upon request for pre-conference and post conference communications.

Booth/Table material can be shipped directly to Tradewinds, arriving no earlier than 2/5/2024:

Company Name/NAPM
of Boxes: 1 of 3, 2 of 3, etc.
TradeWinds Island Resorts
5500 Gulf Blvd.
St. Pete Beach, FL 33706

Please notify Lora of the number of items being shipped to Tradewinds, to help facilitate the receiving of packages on site.

Platinum & Gold Sign up deadline: 12/15/2023 • Silver & Bronze Sign up Deadline: 1/12/2024
Sign up by contacting Andy at andy.phillips@presortmailer.org or 763-227-2002.
Sponsorship Material questions can be sent to Lora at lora.patton@eii-online.com

Thank you for your support!



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Sponsorship Promotional Items - All items are subject to availability

\$500 Option



Highlighters



Notebook

Blue, Black, Red



Wine Stopper

Black, Green, Blue, Red



SPF 30 Sunscreen with Carabiner

Carabiner color: Black, Blue, Green, Purple, Red, Silver



Keyring Carabiner with Bottle Opener

Blue, Black, Silver



Mini Personal Mister

Blue, Lime Green, Red, White, Black

\$300 Option



Bamboo Coaster



Bag Clip

White, Lime, Red, Blue, Purple



Zipper Pouch

Blue, Red, Black



Badge String Reel

Green, Black, Orange, Red, Blue, White



Letter Slitter

Black, Blue, Dark Blue, Green, Red, White, Yellow, Translucent Aqua, Translucent Blue, Translucent Green, Translucent Lime, Translucent Purple, Translucent Red



Ink Pen with Stylus

White, Red, Light Blue, Dark Blue, Green, Orange, Pink, Yellow



Jar Opener & Coaster

Black, Gray, Light Blue, Mint Green, Orange, Red, Royal Blue, White



Fishing Bobber Keychain

Blue, Orange, Red